

Marketer Internship

Company description

Eniris is a startup company specialized in IoT applications – primarily in the energy sector and machinery industry. We make the bridge between data, monitoring, and smart decision taking such as intelligent switching of electrical consumers. From data to insight.

Internship title

Marketeer internship

Tasks & responsibilities

In this internship you will join our marketing team & get first hand experience about marketing in a small tech company. As a company we specialize in monitoring of energy solutions & machines. You will be assisting on the following topics:

- Brand design of the online platform
- Adding A/B testing
- Smoke tests for new product functionalities
- General marketing (website, social media, brochures)
- Brand & marketing advice for the management, marketing & communications plan

Profile

- Currently enrolled in “business management: marketing” studies or similar.
- Independent, pro-active personality that is prepared to take on the responsibility of working in a small team.
- Creative thinker
- Curious and willing to learn and explore new topics

We offer

- An internship in a startup company. You will also learn about entrepreneurship, sales and marketing. And of course, have a lot of fun.
- The possibility to continue growing in our company after the internship.
- Duration of an internship between 2 - 9 months, tailored to your availability.
- Flexible work schedule, possibility to work remotely.

Contact

Contact us through info@eniris.be.

Location

Gent & at home.